



The Cottage Corner | October 2018



A Word From | The CottageCrew



A Word from Our CEO...

Website Changes are Imminent!

It's just about that time, folks! You will begin to see the website changes rollout through the coming weeks. A slow transition is essential to ensure fewer hiccups and constant online status! We wouldn't want to miss a beat in regards to marketing and bookings! We would love your input and feedback once you get a chance to review our new brand! If you see any flaws or glitches, please notify us immediately! We could use your help for sure! Thanks in advance!

And, thanks to each of you as we went through a very trying summer season this year. We had tropical storms, hurricanes, and one of the worst red tide episodes in over a decade. We did as much as we could for moving rather than cancelling reservations, but I know each and every one of you were affected, as were we here at The Cottages. Your understanding and patience through all of it has not gone unnoticed. We are in this together and we will get through it. Luckily for us, we've learned a lot along the way and I think we are even more prepared to handle these natural occurrences should they pop up again in the future. If you have any questions regarding our efforts towards incoming bookings, or if you would like an updated revenue forecast for your home, just [email](#) me! I am standing by! Enjoy the rest of our newsletter below!

Heather Flange
The Cottages CEO



A Word from Administration...

Insurance Claims Part 2

Happy Fall Y'all! October is the beginning of Quarter 4 which means your Quarter 3 Insurance Claim payout is on its way! Last month I introduced the Insurance Claims process and its effectiveness. I also touched on a new process to differentiate between all the documents that are housed in your Lodgix folders.

When in Lodgix you will now see a folder under Owner Expenses labeled Insurance Claims. In this folder you will find Work Order documents, Receipts, and Photos of damaged items. These are the three key items I need to successfully obtain approval for any claim. I am ecstatic to report we are at a 100% status on claims to reimbursements. There is one more beneficial update that pertains to this change. You will now see a line item on your distributions labelled Insurance Claims. This will be the total to date for that Distribution month regarding moneys spent on replacing damaged items.

I am currently out of the office for maternity leave. Should you have any questions or concerns regarding these updates please contact [Heather](#). Thank you!



Sara

[CONTACT ME](#)

A Word from Operations...



Pool Conditions & Temperatures

Hello All! As we start to change seasons and temperatures drop, we start to gear up for our pool heater season which runs from November 15th to April 15th. Guests can get quite upset when pool heaters aren't working: so, over the years we have learned to take a proactive approach to ensure everything is working correctly by November 15th. To accomplish this, we will turn on the pool heaters starting November 1st and we will then monitor them for the entire two weeks. In the past, we would turn them on for a few days and check on them, only to find out later that there are problems we weren't able to identify correctly. Turning them on for the entire two weeks allows us to identify any issues as well as order and install any parts necessary prior to season. The last thing we all want is a guest who was expecting a heated pool to not end up having one!

Here are some other interesting facts regarding your pools during this period: When we heat your pool, evaporation will become prevalent in cooler temperatures, resulting in loss of water. We will be checking on and refilling pools multiple times each week while we are physically at your properties- we incorporate pool level checks and refills during every trash in/out day during the next five months. We also ask for guests to refill it when necessary. The pool heaters do not run 24 hours a day- they are set to run from basically sun up to sun down. Even though we have the pool heaters set to 84 degrees Fahrenheit, we cannot and do not guarantee this temperature (sometimes we must politely explain the science portion of this to guests!) Whether or not we can achieve this temperature is purely based on the temperature outside, the color of the bottom of your pool (darker the bottom the higher the temperature) and the overall size (the larger it is, the harder it is to heat). Simply put, the colder it gets at night, the harder it is to warm up your pool. The cost of your pool heater maintenance is directly related to how hard your pool heater is working during these periods. If you have a large pool in a shaded location, chances are you will see some higher repair/maintenance bills as your pool is having to work much harder to maintain temperature.

A Word from Marketing...

Community/Local Business Outreach

Happy Fall!

The Marketing department is working very diligently on getting the new website launched. Stay tuned, it's going to be BEAUTIFUL! We are also working on a couple of partnerships and sponsorships within the next couple of months, which is very exciting! The CottageCrew is very excited for the new



changes that will be rolling out with our marketing & branding,
we hope you will be too!

Cottage Concierge | *CottageCares*

Did you know that we offer our wonderful concierge grocery service to owners as well? Imagine arriving to your home and opening your refrigerator and seeing it fully stocked with any item available at Publix or Publix liquors! If you are interested in this service, please email send me an email directly to nick@thecottagesonthekey.com and I will assist in handling your order as well as ensuring it's delivery by one of our team members. We charge a minimum of at least \$40 for the purchase and delivery or a 25% charge of the total bill, whichever is greater! You can pay either by cash or check during your stay.



Cottage Calendar | . . . *we the locals*

Upcoming Events

- **Every Tuesday 10am to 12pm:** Brunch & Bubbly - The Cottages On The Key
- **Every Wednesday - 9am to 2pm:** Phillippi Farmhouse Market - Phillippi Estate Park
- **Every Weekend in October - 10am to 5pm:** Fruitville Grove Pumpkin Fest - Fruitville Grove Farm Fresh Market
- **Every Saturday: 7am to 1pm** - Downtown Sarasota Farmer's Market - Lemon Ave/State Streets
- **Every Sunday - 9am to 1pm:** Siesta Key Farmers Market - Siesta Key Village
- **10/12: 5:30pm to 9pm** - The Night Market at Siesta Key - Westfield Siesta Key
- **10/14: 2pm to 5pm** - 19th Annual Firehouse Chili Cook-Off - Morton's Gourmet Market (Southside Village)
- **10/19:** 6pm to 9pm - Weekly Art Happy Hour & Live Painting - J&J Gallery
- **10/20 - 10/21: 10am to 4pm** - St. Armand's Boat Show - St. Armand's Circle
- **10/25: 8pm to 1am** - Rocky Horror Picture Show Spooktacular - Sarasota Sky Bar
- **10/26: 9pm to 10:30pm** - Halloween Ghost Tours - Historic Spanish Point

- **10/31: 6:30pm to 9pm** - Grave Encounters Halloween Masquerade Gala - Crosley Estate



Cottage Exhort | . . . *we the indulgers*

The Cottage

I cannot say enough good things about The Cottage, located right in Siesta Key Village! Besides their fantastic name, they're food is absolutely amazing! Honestly, you can't go wrong with anything on the menu, but below you will see a few of our favorites.

~ Amanda



Recommendations

- Truffle Fries - You won't regret it!
- The Billionaire Burger - Worth EVERY calorie
- Crab cakes - dip them in the sauce that comes with the fries.

Seriously amazing!

[Learn More/See Menu](#)



Wellness & Detox

- \$20 - Yoga, Meditation, Tai Chi - *Improve Zen*
- \$30 - B12 Injection - *Boost Immune*
- \$30 - Fire Cupping - *Body Detox*

Massage & Relaxation

- 15 Minute Chair Massage - \$20
- 60 Minute Couples Massage - \$200

TheCottages.co ...we the indulgers

Siesta Healing

Amazing staff! They offer a variety of treatments and holistic products. Mention The Cottages & receive 10% off of services!

Recommendations

- Halotherapy - Great for red tide & allergies!
- Massage - Honestly one of the best massages I have ever had!

[Learn More](#)

Cottage Creative Corner | . . . we the crafters

Materials

- 18" Grapevine Wreath
- Natural Jute Rope
- Natural Jute Harvest Bow
- 5" Star Fish (4)
- Hot Glue Gun/Glue Sticks

Instructions

- Glue all star fish to jute rope with hot glue gun/sticks
- Set aside to dry
- Add bow to top of wreath
- Wrap jute rope with star fish around wreath so it is evenly distributed
- Tie ends of rope at the top of wreath - hide under bow so the ends don't show



Cottage Connoisseur | . . . *we the foodies*



Ingredients

- 2 Red Apples
- 5 Cinnamon Sticks
- 2 tsp. Pure Vanilla Extract
- 2 Oranges
- 1 Cup Water

Instructions

- Cut oranges into slices, set aside
- Cut apples into 4 halves each, set aside
- Warm 1 cup of water in crockpot (if using pan wait until water boils)
- Once Warm, add remaining ingredients into crock pot or pan
- If using crockpot: turn setting to keep warm/if using pan: turn setting to simmer

Featured Reviews

Villa Champagne - ★ ★ ★ ★ ★

Casa De Mariposa - ★ ★ ★ ★ ★

Great House for a large family! The pool was great and the floor plan was just what we needed. Wonderful home close to the beach, shopping and restaurants. Home was well kept and the staff were wonderful. We hope to be back next year.

Awesome! Great place! We had a great time!

Sea Grape Cottage - ★ ★ ★ ★ ★

Loved it! Beautiful, clean, friendly.

Villa Las Flores - ★ ★ ★ ★ ★

Great place. The pool was really nice!

Buccaneer's Hideaway - ★ ★ ★ ★ ★

Such a lovely, lovely property! Is a home from home, but with added luxury. Kenneth from cottages on the key was super, very attentive and there to help with any query we had. We stayed as a family of 7 adults and 1 baby, spending our days round the pool, or at the local (absolutely stunning) siesta key beach. Great location. Made some wonderful memories. Highly recommend!

Casa Junonia - ★ ★ ★ ★ ★

This home was absolutely stunning and beautifully furnished throughout. Only a couple of minutes walk to the beach. The private pool was a real bonus. The free trolley service you could catch at the end of the road made getting around siesta key really easy and we used house bikes too. Would definitely recommend it!

Casa Mahalo - ★ ★ ★ ★ ★

What can I say, you guys are top notch, you have our wow impressions, love the place! Above and beyond my expectation, thanks JoJo and the management, your thoughtfulness to the little things greatly appreciated.

Playa y Blanca - ★ ★ ★ ★ ★

Wonderful! We stayed at the cottages on Siesta Key during the worse red tide in many years. The staff at the cottages did every thing possible to make sure we were happy. Would definitely go back.

Casa Mahalo - ★ ★ ★ ★ ★

Latitude Adjustment - ★ ★ ★ ★ ★

You guys are top notch in your business for what you do, above and beyond all my expectations!

Thank you for the amazing stay on the weekend of 8/31. The home was perfection! It was exactly what we were looking for. Just disappointed we couldn't really go to the beach because of the red tide didn't really feel comfortable going but we understand nature is unpredictable. The pool was great, the house very private, very spacious and very clean. The elevator for our grandparents was such an amazing perk for them to get around the house. Was such a great thing to have. Only thing I wished was if the check in and check out time were a little earlier or later. Other than that we would love to return again with our families. Thank you again!!

With Love,
The CottageCrew



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